



FOR IMMEDIATE RELEASE
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BLUE RIDGE COUNTRY NAMED TOP MAGAZINE IN THE COUNTRY

Roanoke, VA- The National Federation of Press Women has awarded *Blue Ridge Country* magazine first place in publications. The recognition was among seven awards landed by Leisure Publishing staff in the NFPW's annual communications competition.

In addition to *Blue Ridge Country's* first place win, editor Cara Ellen Modisett received a first place for food writing, a second place for headline and caption writing and an honorable mention in the category of nonfiction book for "Blue Ridge Parkway Simply Beautiful," a project in collaboration with frequent BRC photographers Pat and Chuck Blackley, published by Farcountry Press.

Kurt Rheinheimer, editor in chief of Leisure Publishing, won a second place award in web writing for his blog, "Kurt's Hikes," published on BlueRidgeCountry.com, and a second place award for megaper/tabloid for a Leisure special publication.

Former *Roanoker* magazine editor Marie Hodge won first place for single page/pages regularly edited, lifestyle/entertainment, and a third place for single page/pages regularly edited, other than lifestyle/entertainment, for departments in *The Roanoker* magazine.

Leisure Publishing, founded in 1972, is an award-winning publisher of state, regional and local travel guides, city and regional magazines and quality-of-life publications and is the official publisher for the Virginia Tourism Corporation. Learn more at www.leisurepublishing.com.

Founded in 1937, The National Federation of Press Women is a dynamic nationwide organization of professional women and men pursuing careers across the communications spectrum that reaches out to support literacy and women's issues and vigorously engage in advocacy for First Amendment and freedom of information issues.

For more information and interviews, please contact Cara Ellen Modisett, editor, *Blue Ridge Country*, at cmodisett@leisurepublishing.com or Richard Wells, publisher, at rwells@leisurepublishing.com.

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